

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005878327** File Number: **CPR-136481** Submit Date: **01/04/2013** Call Sign: **WSMV-TV** Facility ID: **41232** 

City: NASHVILLE State: TN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/04/2013 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Nashville
	Web Home Page Address	www.wsmv.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle bus! Craft, cook and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled material from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the take of a very special cat and her colorful band of friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Lazytown

Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12 pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evi plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30 pm
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy and the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	October 14, 2012 @ 1:00 pm

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 13, 2012, Episode #WIG104
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	October 14, 2012 @ 12 pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 6, 2012, Episode #WIG102
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	October 28, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 27, 2012, Episode #WIG108
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	The Wiggles
List date and time rescheduled	October 21, 2012 @ 11:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 20, 2012, Episode #WIG106
Reason for Preemption	Sports

Digital Core Program	
(7 of 12)	Response
Program Title	Gina D's Kid's Club (Beginning Nov 1, 2012)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly program targeting pre-school children ages two through significant to the show represents an attractive alterntive to current programming because Gina D's Kids Club hosed by a positive adult femle role model, who connects with young viewers in a gentle caring way. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will come to adopt an imitate.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Mustard Pancakes (Beginning Nov 1, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7:30 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of eveyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Real Life 101 (Beginning Nov 1, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an eductional show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing fo the future. The careers and people featured are carfully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Ariel, Zoey & Eli, Too (Beginning Nov 1, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:30 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey and Eli too is a children's informational show hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth best efforts and taking responsibility, which is a wonderful message for American youth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Passport To Explore (Beginning Nov 1, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore provides core programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those difference can be to their own lives. Each episode provides information related to the specific area visted and gives an educational approach to its history. Passport To Explore uses the technique of near peer mentors ie, children to teach other children. Each episode employs children who ask questions and experience firsthand the experience of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Describe the educational	Real Life 101 is an eductional show for teens that lays the groundwork for life, college and
and informational	career. This show presents real people pursuing real jobs and careers in an educational and
objective of the program	informational format designed to help its viewers make important decisions about preparing for
and how it meets the	the future. The careers and people featured are carfully selected in order to present vivid
definition of Core	impressions that can be used by the series' young audience.
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donna Sexton
Address	5700 Knob Road
City	Nashville
State	TN
Zip	37209
Telephone Number	615-353-2214
Email Address	dsexton@wsmv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provied to us by the program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. NBC's coverage of Red Bull Series #10, Sports Illustrated, Dew Tour and Major League Soccer caused The Wiggles to air in different time periods and dates.

## Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	The Wiggles (Jan 5 - Feb 2, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10 am
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy and the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!

Other Matters (2 of 13)	Response
Program Title	The Chica Show (Beginning Feb 9, 2012)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:00 am
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable. The Chica Show is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of suprises.

Other Matters (3 of 13)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Mat	Hare (1	of 13)
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Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the take of a very special cat and her colorful band of friends.

Other Matters (5 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational	It's time for an adventure! Watch Justin and his pals, Olive and
objective of the program and how it meets the definition of Core Programming.	Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (6 of 13)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (7 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30 pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle bus! Craft, cook and play with Sean, Noodle and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled material from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (8 of 13)	Response
Program Title	Gina D's Kid's Club
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly program targeting pre-school children ages two through six. The show represents an attractive alterntive to current programming because Gina D's Kids Club is hosed by a positive adult femle role model, who connects wih young viewers in a gentle caring way. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will come to adopt and imitate.

Other Matters (9 of 13)	Response
Program Title	Mustard Pancakes
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 7:30 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of eveyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (10 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an eductional show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carfully selected in order to present vivid impressions that can be used by the series' young audience.

Other Matters (11 of 13)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 8:30 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel, Zoey and Eli too is a children's informational show hosted by three siblings; twin girls, Arie and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth best efforts and taking responsibility, which is a wonderful message for American youth.

Other Matters (12 of 13)	Response
Program Title	Passport To Explore
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9 am 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target	13 years
Child Audience	
from	

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Passport To Explore provides core programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those difference can be to their own lives. Each episode provides information related to the specific area visted and gives an educational approach to its history. Passport To Explore uses the technique of near peer mentors ie, children to teach other children. Each episode employs children who ask questions and experience firsthand the experience of the topic.

Other Matters (13 of 13)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 9:30 am, 4.2 The Nashville Network
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an eductional show for teens that lays the groundwork for life, college and career. This show presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carfully selected in order to present vivid impressions that can be used by the series' young audience.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Meredith Corporation **Attachments** 

No Attachments.